

VISITOR SURVEY

1. Please place a pin in each category that describes you
2. For the three categories that you believe play the largest role in determining your fate, please replace your pin with a pin
3. Please place a pin in the three categories in which you feel most inclined to organize

RACE	
Multiple	
Other	
Asian and Pacific Islander	
American Indian	
Black	
White	
ETHNICITY	
Hispanic	

AGE	MALE	FEMALE
85+		
80-84		
75-79		
70-74		
65-69		
60-64		
55-59		
50-54		
45-49		
40-44		
35-39		
30-34		
25-29		
20-24		
15-19		
10-14		
5-9		
< 5		

MARITAL STATUS	
Never married	
Married	
Widowed	
Divorced	

HIGHEST LEVEL OF EDUCATIONAL ATTAINMENT	
7th and 8th grade or lower	
High school graduate, GED, or alternative	
Some college, less than 1 year	
Some college, 1 or more years, no degree	
Associate's degree	
Bachelor's	
Master's degree	
Professional school degree	
Doctorate degree	

LANGUAGE SPOKEN	
Speak only English	
Speak Spanish	
Speak other Indo-European languages	
Speak Asian and Pacific Island languages	
Speak other languages	

INCOME	
Less than \$10,000	
\$10,000 to \$14,999	
\$15,000 to \$19,999	
\$20,000 to \$24,999	
\$25,000 to \$29,999	
\$30,000 to \$34,999	
\$35,000 to \$39,999	
\$40,000 to \$44,999	
\$45,000 to \$49,999	
\$50,000 to \$59,999	
\$60,000 to \$74,999	
\$75,000 to \$99,999	
\$100,000 to \$124,999	
\$125,000 to \$149,999	
\$150,000 to \$199,999	
\$200,000 or more	

MEANS OF TRANSPORTATION TO WORK	
Drove alone	
Carpooled	
Public transportation (excluding taxicab)	
Bus or trolley bus	
Streetcar or trolley car	
Subway or elevated	
Railroad	
Ferryboat	
Taxicab	
Motorcycle	
Bicycle	
Walked	
Other means	
Worked at home	
WORKERS AGE 16+ YEARS (WHO DID NOT WORK FROM HOME) BY TRAVEL TIME TO WORK	
Less than 5 minutes	
5 to 9 minutes	
10 to 19 minutes	
20 to 29 minutes	
30 to 59 minutes	
60 to 89 minutes	
90 or more minutes	

OCCUPATION	INDUSTRY
Management	Agriculture, forestry, fishing and hunting
Business and financial operations	Mining, quarrying, and oil and gas extraction
Computer and mathematical	Construction
Architecture and engineering	Manufacturing
Life, physical, and social science	Wholesale trade
Community and social services	Retail trade
Legal	Transportation and warehousing
Education, training, and library	Utilities
Arts, design, entertainment, sports, and media	Information
Healthcare practitioners, technicians, and technicians	Finance and insurance
Healthcare support	Real estate and leasing
Protective service	Professional, scientific, and technical services
Food preparation and serving related	Management of companies and enterprises
Building and grounds cleaning and maintenance	Administrative and support and waste management services
Personal care and service	Educational services
Sales and related	Health care and social assistance
Office and administrative support	Arts, entertainment, and recreation
Farming, fishing, and forestry	Accommodation and food services
Construction and extraction	Other services, except public administration
Installation, maintenance, and repair	Public administration
Production	
Transportation	
Material moving	

HOUSEHOLD SIZE	
1	
2	
3	
4+	

DID YOU LIVE IN THE SAME HOUSE 1 YEAR AGO?	
Yes	
No	

IS YOUR HOUSEHOLD INCOME ABOVE OR BELOW THE POVERTY LINE? For reference, in the United States the 2015 poverty level is defined for a household of two as less than \$15,930; for a household of four, less than \$24,250.	
Above	
Below	

RENT OR OWN	
Rent	
Own	
Own Multiple Properties	

EMPLOYMENT: ARE YOU...	
working for pay at a job or business	
with a job or business but not at work	
looking for work	
working, but not for pay, at a family-owned job or business	
not working at a job or business and not looking for work	
Refused	
Don't know	

EMPLOYMENT: ARE YOU...	
Employee of a PRIVATE company for wages	
A FEDERAL government employee	
A STATE government employee	
A LOCAL government employee	
Self-employed in OWN business, professional practice or firm	
Working WITHOUT PAY in a family-owned business or farm	
Refused	
Don't know	

WHICH OF THE FOLLOWING BEST REPRESENTS HOW YOU THINK OF YOURSELF?	
Gay	
Straight, that is, not gay	
Bisexual	
Something else	
I don't know the answer	
Refused	

WHAT DO YOU MEAN BY SOMETHING ELSE?	
You are not straight, but identify with another label such as queer, transsexual, omnisexual or pansexual	
You are transgender, transsexual or gender variant	
You have not figured out or are in the process of figuring out your sexuality	
You do not think of yourself as having sexuality	
You do not use labels to identify yourself	
You mean something else	
Refused	
Don't know	

HOW WORRIED ARE YOU RIGHT NOW ABOUT NOT HAVING ENOUGH MONEY FOR RETIREMENT? ARE YOU...	
Very worried	
Moderately worried	
Not too worried	
Not worried at all	
Refused	
Don't know	

HOW WORRIED ARE YOU RIGHT NOW ABOUT NOT BEING ABLE TO PAY MEDICAL COSTS OF A SERIOUS ILLNESS OR ACCIDENT? ARE YOU...	
Very worried	
Moderately worried	
Not too worried	
Not worried at all	
Refused	
Don't know	

HOW WORRIED ARE YOU RIGHT NOW ABOUT NOT BEING ABLE TO PAY YOUR RENT, MORTGAGE, OR OTHER HOUSING COSTS? ARE YOU...	
Very worried	
Moderately worried	
Not too worried	
Not worried at all	
Refused	
Don't know	

ABOUT HOW LONG HAVE YOU LIVED IN YOUR PRESENT NEIGHBORHOOD?	
Less than 1 year	
1-3 years	
4-10 years	
11-20 years	
More than 20 years	
Refused	
Don't know	

HOW MUCH DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT YOUR NEIGHBORHOOD? THERE ARE PEOPLE I CAN COUNT ON IN THIS NEIGHBORHOOD. WOULD YOU SAY...	
Definitely agree	
Somewhat agree	
Somewhat disagree	
Definitely disagree	
Refused	
Don't know	

IS THERE A PLACE THAT YOU USUALLY GO TO WHEN YOU ARE SICK OR NEED ADVICE ABOUT YOUR HEALTH?	
Yes	
There is NO place	
There is MORE THAN ONE place	
Refused	
Don't know	

WHAT KIND OF PLACE DO YOU GO TO MOST OFTEN - A CLINIC, DOCTOR'S OFFICE, EMERGENCY ROOM, OR SOME OTHER PLACE?	
Clinic or health center	
Doctor's office or HMO	
Hospital emergency room	
Hospital outpatient department	
Some other place	
Doesn't go to one place most often	
Refused	
Don't know	

FINANCIAL	
Have home mortgage (1st)	
Used ATM/cash machine in last 12 months	
Own any stock	
Own U.S. savings bond	
Own shares in mutual fund (stock)	
Own shares in mutual fund (bonds)	
Used full service brokerage firm in last 12 months	
Used discount brokerage firm in last 12 months	
Have 401K retirement savings	
Own any credit/ debit card (in own name)	
Avg monthly credit card expenditures: <-\$111	
Avg monthly credit card expenditures: \$111-225	
Avg monthly credit card expenditures: \$226-450	
Avg monthly credit card expenditures: \$451-700	
Avg monthly credit card expenditures: \$701+	

HEALTH	
Exercise at home 2+ times per week	
Exercise at club 2+ times per week	
Visited a doctor in last 12 months	
Used vitamin/ dietary supplement in last 6 months	

INSURANCE	
Currently carry any life insurance	
Have medical/health/ accident insurance	
Carry homeowner insurance	
Carry renter insurance	
Have auto/ other vehicle insurance	

BEVERAGES	
Drank bottled water/seltzer in last 6 months	
Drank regular cola in last 6 months	
Drank beer/ ale in last 6 months	

HOME	
Any home improvement in last 12 months	
Used house-keeper/maid/ professional cleaning service in last 12 months	
Purchased any HH furnishing in last 12 months	
Purchased bedding/bath goods in last 12 months	
Purchased cooking/serving product in last 12 months	
Bought any kitchen appliances in last 12 months	

PETS	
HH owns any pet	
HH owns any cat	
HH owns any dog	

AUTOMOBILES	
HH owns/ leases any vehicle	
HH bought new vehicle in last 12 months	

TRAVEL	
Domestic travel in last 12 months	
Took 3+ domestic trips in last 12 months	
Spent on domestic vacations last 12 months: <\$1000	
Spent on domestic vacations last 12 months: \$1000-1499	
Spent on domestic vacations last 12 months: \$1500-1999	
Spent on domestic vacations last 12 months: \$2000-2999	
Spent on domestic vacations last 12 months: \$3000+	
Foreign travel in last 3 years	
Took 3+ foreign trips by plane in last 3 years	
Spent on foreign vacations last 12 months: <\$1000	
Spent on foreign vacations last 12 months: \$1000-2999	
Spent on foreign vacations last 12 months: \$3000+	

GROCERY	
Used beef (fresh/frozen) in last 6 months	
Used bread in last 6 months	
Used chicken/ turkey (fresh or frozen) in last 6 months	
Used fish/ seafood (fresh or frozen) in last 6 months	
Used fresh fruit/vegetables in last 6 months	
Used fresh milk in last 6 months	

GENERAL ATTITUDES	
I try to eat dinner with my family almost every night	
I am so busy, I often can't finish everything I need to in a day	
I strive to achieve a high social status	
The government should pay more attention to environmental issues	
I like to shower my loved ones with gifts	
I like to give the impression that my life is under control	
Given the choice, I would be my own boss	
Prayer is a part of my daily life	
Marriage should only be legal between a man and a woman	
I am interested in finding out how I can help the environment	
I don't mind giving up my personal time for work	
Risk-taking is exciting to me	
I am very interested in the fine arts	
I purchase products to help organize my life	
Religion should be the pillar of our society	
I often find myself in a leadership position	
I like to live a lifestyle that impresses others	
Spending time with my family is my top priority	
I work primarily for the salary	
I prefer a set routine in my daily life	
Global warming is a serious threat	
I enjoy showing off my home to guests	
I feel really good about seeing celebrities in the media that share my ethnic background	
I like to learn about foreign cultures	
Keeping a neat, organized home is a top priority for me	
I feel I am more environmentally conscious than most people	
Even if things look messy, I know where everything is	
I consider myself sophisticated	
I must admit, I work most weekends	
Children have a right to be spoiled	

READING MATERIALS	
Bought book in last 12 months	
Read any daily newspaper	
Heavy magazine reader	

I attend religious services regularly	
My philosophy is "Life should be as much fun as possible."	
I am typically willing to pay more for high-quality items	
I'd rather prepare a meal than eat in a restaurant	
A company's environmental record is important to me in my purchasing decisions	
I consider myself a spiritual person	
My friends are the most important thing in my life	
I often feel like my life is slipping out of control	
I enjoy being the center of attention	
My goal is to make it to the top of my profession	
I seek out variety in my everyday life	
Its important to me that my children continue my family's cultural traditions	
Family is important to me, but I have other interests that are equally important	
I consider myself to be very sociable	
People who are worried about the environment are overreacting	
My cultural/ethnic heritage is an important part of who I am	
I frequently wish I had more time to spend with my family	
I would continue working even if I won the lottery	
I make sure I take time for myself each day	
Juggling family and work demands is very stressful for me	
I see myself as somewhat of a loner	
My home is an expression of my personal style	
I consider myself outspoken	
I enjoy maintaining traditions	
I'm more connected to my ethnic heritage than my parents are	
I love keeping up with celebrity news and gossip	
To me, it is important to keep up-to-date with news and current affairs	
Pets deserve to be pampered	
I choose to have a small group of friends rather than a larger group of acquaintances	
I avoid confrontation whenever possible	